

Creative Brief

Lily Sun | 3/22/2026

Project Title: Spirited Away Website

1. Project Overview

The goal of this website is to present Spirited Away as a rich coming-of-age story that explores identity and the relationship between humans and the spiritual world. The site will be informational, but designed in a way that reflects the film's tone and visual style.

2. Resources

Primary content will come from the Spirited Away Wikipedia page. Additional resources may include film stills, concept art, and official Studio Ghibli imagery. Inspiration may also be drawn from Japanese architecture, bathhouses, and traditional folklore elements.

3. Audience

This is an informational and portfolio-based site. The primary audience includes students, designers, and general viewers interested in animation, storytelling, or Studio Ghibli films. It is not specifically targeted toward children, but should remain accessible to a wide audience.

4. Message

The website should communicate that Spirited Away is a story about growth and identity. It should emphasize themes such as self-discovery, resilience, and the tension between greed and balance.

5. Tone

The tone should feel slightly mysterious and reflective. It should capture the dreamlike quality of the film while still maintaining clarity. The experience should feel calm rather than loud or overwhelming.

6. Visual Style

The visual direction should be inspired by the film's environment, particularly the bathhouse and spirit world. Some initial ideas I have include using a darker, moody color palette with warm highlights (reds, golds, deep blues), incorporating soft lighting and gradients where appropriate, designing layouts to feel layered and spacious, allowing content to "breathe," and choosing typography that is clean with subtle styles to match the theme.



三鷹の森ジブリ美術館

— GIBLI MUSEUM, MITAKA —



入場チケットは、日時指定の予約制
ローソンチケットでお求めになれます。

[チケットの購入](#)

[開館カレンダー](#)



最新情報

美術館に関する情報をお届けします

- 2026.03.09 **New** 2026年2月 ～支えあい～ [美術館日誌]
- 2026.02.08 2月8日(日)の開館について
- 2026.01.30 【三鷹の森アニメフェスタ2026】にて特別上映を開催します
- 2026.01.15 【続報】「ジブリ美術館ライブラリー 20周年記念映画祭」上映スケジュールのごあんない
- 2026.01.09 「ジブリ美術館ライブラリー 20周年記念映画祭」開催記念トークイベント&来場者プレゼントが決定しました
- 2026.01.09 季刊トライホークス 81号(画家、絵本作家 堀川理万子さん)
- 2026.01.07 アニメーションに関する調査研究活動をサポートします

[もっと読む](#)



土星座上映作品

たからさがし
3/1(日)～3/30(月)(予定)

[上映スケジュール](#)

[ジブリの森のえいが](#)



企画展示

『山脇百合子の仕事部屋』展
2025年11月～2027年5月
(予定)



オンラインショップ

マンマムート
Webでもジブリ美術館グッズが買えるようになりました

採用情報





利用のご案内

ご利用にあたっての施設のご案内

美術館への行き方

Google マップ PDF



図書閲覧室
トライホークス

宮崎駿館主と美術館おすすめの本を紹介する図書室



カフェ
まわらぼうし

目は大きなまわらぼうし あったかい家庭料理をお召し上がりください



ショップ
マンマユート

ここにしかないオリジナルグッズを思い出にぜひ



随時更新
美術館日誌

美術館で起こる日々の出来事をお届けしています





Toho Co Ltd Presents
Hayao Miyazaki's

千と千尋の神隠し

센과 치히로의

행방불명

SPIRITED AWAY

Adapted by **John Caird** Co-adapted by **Maoko Imai**

Original score by **Joe Hisaishi**

Music Supervisor, Orchestrations and Arrangements by **Brad Haak** Associate Music Supervisors, Orchestrations and Arrangements Programming by **Conor Keelan**
Set Designer **Jon Bausor** Prop Set Design and Direction by **Toby Ollé**
Character Design/Storyboarding **Shigehiro Ido** Lighting Designer **Jiro Katsushiba** Sound Design—**Koichi Yamamoto**
Costume Designer **Sachiko Nakahara** Hair and Make Up Designer—**Hiroaki Miyauchi** Projection Designer—**Satoshi Kuriyama**
Stage Manager **Takashi Hojo, Yusuke Odachi** Assistant to the Director **Maoko Imai** Associate Director **Makoto Nagai** Producer **Haruka Ogi**
In Association with **Studio Ghibli**

Directed by **John Caird**